

Original article

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## Organizational and Economic Assessment of the Method of Clonal Micropropagation of Forest Berry Plants of the Genus *Vaccinium*

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**Abstract.** The results of calculations of the economic efficiency of clonal micropropagation of forest berry plants of the genus *Vaccinium* are presented on the example of cultivation of European cranberry, lingonberry and narrow-leaved blueberry in *in vitro*. The organization of growing forest berries through the creation of industrial plantations is of great practical and relevant importance for the conservation of non-timber forest resources and the activation of their controlled harvesting in Russia in the context of increasing consumer demand for berry products. Traditional methods of vegetative reproduction of forest berry plants don't provide stable results and are labor-intensive when creating berry plantations, and therefore this is necessary to use optimal cost-effective and environmentally friendly growing technologies. The data on the composition and structure of production costs and the cost of growing planting material of forest berry plants of the genus *Vaccinium* in *in vitro* culture and under production conditions (in terms of 1 ha of plantation area) are presented. The economic efficiency of production (profitability – 187.7–475.4 %) using the method of clonal micropropagation in obtaining planting material of forest berry plants of the genus *Vaccinium* for industrial cultivation at enterprises is shown.

**Key words:** forest berry plants, lingonberry, blueberry, cranberry, clonal micropropagation, *in vitro*, production costs, profitability

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